



UNCODED

MEDIA

2018
MEDIA
DECK



"At Uncoded Media, we believe that empowering members of our community to become storytellers is fundamental in broadening the public narrative of our people."

- Ali Graham (Co-Founder)

As a digital first production company, we produce diverse, positive, and solution-driven stories of underserved communities.



ABOUT US

S. Ali Graham

- Co-Founder / Legal & Business Affairs
- 10 years of experience in entertainment law, music & film production
- Previous work: Chromatic, Warner Bros., Verizon, Apple, Amazon

Myisa Plancq-Graham

- Co-Founder / Creative Director
- 6 years of experience in photography, videography, and graphic design
- Previous work: The Hive Gallery, Crewest Gallery & Studios, Blu Pony Vintage, Annie Graham Imagery

UNCODE

Digital series made of short films featuring lifestyle topics as seen through the distinctive lens of Black storytellers.

The self-funded series premiered "Feed the People" in October 2016. Content distributed on www.Ebony.com; 1M unique visits each month*

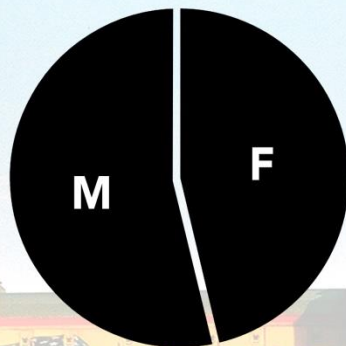
Since launch, UNCODE has been chosen as an official selection at the 2017 Atlanta Film Festival and has screened at Tacoma Film Festival, Northwest Film Forum and alongside KQED's *Film Shool Shorts* at the Olympia Film Festival.

*Ebony Media 2016 Media Kit

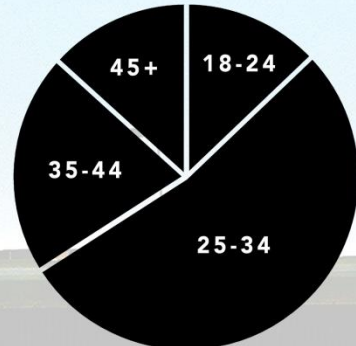


UNCODE

AUDIENCE OVERVIEW



Equal gender split



75% Aged 18-34



Nearly half are Arts
Entertainment +
Music lovers



Interested in Travel



Views since 10/16
launch



REACH

1.5k+ Followers

254 Subscribers

1183 Newsletter Readers

Screening Tour
Attendance

327



PARTNERSHIP OPPORTUNITIES

LICENSED CONTENT

Radio, theatre, TV, and digital distributor

SPONSORED CONTENT

Sponsors can suggest topics for content, however, UNCODED Media has no obligation to accept or follow these suggestions. Supported content is not shown to sponsors for approval

BRANDED CONTENT

Content created in collaboration with company partner. Company partner provides funding, goods, services, and in exchange, has creative input.



SUPER JUICED
OAKLAND





PRESS

"The idea for UNCODE may have arrived in a flash, but it's execution is meticulously, methodically planned and data-driven"

- CityArts Magazine, Oct. 2016

"Powerful series seeks to showcase Seattle's diversity"

- Seattle Weekly, Feb. 2017

"The directorial flair reminds you of a prime-career Spike Lee, infused with a restrained Michael Bay"

- Seattle Globalist, Feb. 2017